

KAANCHI CHOPRA

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→ Education

**Rhode Island
School of Design (RISD)**
2017 - 2021 | Providence, RI

BFA Industrial Design
Minor in Nature, Culture and Sustainability Studies
Honors Distinction

**Massachusetts Institute
of Technology (MIT)**
2021 | Cambridge, MA

Coursework in Product Design and Development
with MIT Sloan School of Management

Brown University
2020 | Providence, RI

Coursework in Computer Science, Environmental
Sciences and Social Entrepreneurship

→ Professional Experience

Plink
UX Designer
09.2021 - Present | Santa Monica,
California

Plink leverages open banking data and machine
learning to personalize every transaction, increasing
both merchant profits and consumers savings.

Spearheaded the **visual interface and product
experience** of Plink's **web and mobile apps**, created
marketing collateral, and aided in campaign strategy.

Remake
Design Manager
07.2021 - Present | Remote

Remake is a nonprofit organization working at the
intersection of climate justice and labor rights.

Redesigned the website, **researched and published
editorial articles**, and developed **compelling graphics**
for annual reports, social media, and pitch decks.

Microsoft Research
Graphic Designer
06.2020 – 06.2021 | Bangalore,
India

Karya Inc. at Microsoft Research utilizes technology
to provide dignified digital work to workers in rural India.

Developed **brand identities** for Karya and its
partners like Calcutta Foundation.

→ Leadership Experience

RISD Museum
Museum UX Fellow
09.2020 – 05.2021 | Providence, RI

Developed digital publications and curated bi-weekly
programs, to amplify the works of BIPOC, LGBTQ+
artists and designers.

South Asian Students Association
Founder & President
09.2017 – 05.2021 | Providence, RI

Managed a team of 20+ students at RISD, organized
festivals, educational events, and **curated exhibitions** to
raise funds for the education of underprivileged girls.

→ Awards

**Steven Mendelson
Community Service Award**
2021 | Providence, RI

Awarded to a graduating senior who through their efforts
and devotion significantly contributed to the quality,
diversity and development of RISD's community.

TEDx Speaker
2017 | Noida, India

Invited to deliver a talk on Art + Activism, and it's power
to create positive impact.

→ Skills

Design

Design Strategy, Customer Research, Market Research,
UX Design, Branding, Typography, Illustration, Print
Design, Public Speaking, Social Media

Tools

Adobe Creative Suite, Figma, Sketch, Invision, Webflow,
Basic HTML, JavaScript, Rhino